

Save time and money by the use of liquids !!!

Deicing:

No matter what your choice of granular deicer is, a fact that is very important and much too often overlooked is that all de-icers work the same way!!! The granular de-icer must turn to a brine to melt snow or ice. This is a fact, which proves liquid deicers work and are needed to provide a **fast, cost effective** means of **improving** the **traditional** methods of snow and ice control. Liquid deicers are already in a liquid form, which means an instantaneous jumpstart when used with granular products.

- **Saving Time:** Liquid deicers save you time. When used for prewetting granular materials, the prewetted product will quickly burn through the snow and ice pack; drastically reducing the amount of time needed for a post storm clean up.
- **Save money:** The pretreated materials save money by reducing the amount of scatter when the product is being applied. This is a material savings added to the timesavings.
- **Increased Service:** With the use of liquid deicers there is an increased level of service. The roadways are cleared of snow and ice in a more effective and efficient manner, which can cut two to three days off post storm snow and ice removal.

Anti-icing:

Anti-icing is a **cost effective and time saving** option that no snow and ice removal operation should be without!!! Anti-Icing is a **proactive measure** in which liquid brine is applied directly to the roadway surface **before** a winter storm event occurs. The purpose of anti-icing is to prevent the **hard bonding** of snow and ice to the road surface. The chemical is applied to the roadway surface by application equipment. The anti-icing operation can be expanded to an economical **frost prevention** program, which may include troublesome bridge decks and low-lying areas.

- **Saving time:** Liquid anti-icing saves time during pre-storm preparation and post storm cleanup. With the prevention of hard bonding to the roadway surface, post storm clean up time is reduced.
- **Save Money:** Liquid anti-icing can save roadway maintenance operations money by providing excellent frost prevention, while shortening the post storm cleanup and reducing the amount of call outs for frosted bridges or critical areas.
- **Increased Service:** Once an anti-icing operation has been implemented the community may enjoy the benefit of an increased level of service at a reduced cost for the operation, keeping the motoring public on the move with safer roads.

